



## Discover the Business of Hospitality

Hotel Institute Montreux helps ambitious individuals unlock the door to their future global career with the perfect blend of hospitality and business.

### UNIQUE PROGRAM COMBINATION

A perfect blend of renowned Swiss hospitality practices with contemporary American management expertise will prepare graduates for top-level careers.

### SPECIALIZED BUSINESS SKILLS

Through our privileged partnerships with Montreux Jazz Festival, Edmond de Rothschild, Four Seasons Hotels & Resorts, John Paul and Hublot, we offer an additional specialization in Finance, Human Resources or Luxury Marketing & Business Management, allowing you to tailor your education to a broad range of career options.

### FANTASTIC LOCATION

Located in the heart of Montreux, Hotel Institute Montreux benefits from an ideal location nestled between the Alps and Lake Geneva. Aside from providing beautiful surroundings, students are within close reach of Geneva airport and have access to a wide variety of sports & leisure activities.



# Hospitality and Business Management

## BECOME A SUCCESSFUL HOSPITALITY AND BUSINESS LEADER

It takes more than just skills and knowledge to be successful in hospitality and business. At Hotel Institute Montreux you are encouraged to be creative and innovative in everything you do.

## BACHELOR OF BUSINESS ADMINISTRATION IN HOSPITALITY MANAGEMENT (WITH SPECIALIZATION)

YEAR 1		YEAR 2		YEAR 3
<b>Food &amp; Beverage and Rooms Division Management</b>		<b>Management Application and Specialization</b>		<b>Hospitality Management and International Business</b>
<b>3 academic terms</b> (3 x 11 weeks)	<b>Internship:</b> Worldwide or paid in Switzerland (4-6 months)	<b>2 academic terms</b> (2 x 11 weeks)	<b>Internship:</b> Worldwide or paid in Switzerland (4-6 months)	<b>2 academic terms</b> (2 x 11 weeks)
<b>Swiss Diploma in Hotel Operations Management</b>		<b>Swiss Higher Diploma in International Hotel Management with Specialization</b>		<b>Bachelor of Business Administration in Hospitality Management</b>

## MASTER OF INTERNATIONAL BUSINESS IN HOSPITALITY MANAGEMENT (WITH SPECIALIZATION)

<b>Food &amp; Beverage and Rooms Division Management Application</b>		<b>Hospitality Business Management and Specialization</b>	
<b>2 academic terms</b> (2 x 11 weeks)	<b>Internship:</b> Worldwide or paid in Switzerland (4-6 months)	<b>2 academic terms</b> (2 x 11 weeks)	<b>Internship:</b> Worldwide or paid in Switzerland (4-6 months)
<b>Postgraduate Diploma in Hospitality Business Management</b>		<b>Master of International Business in Hospitality Management with Specialization</b>	



The American Bachelor of Business Administration in Hospitality Management is awarded by Northwood University (USA).



The specializations in Finance, Human Resources and Luxury Marketing & Business Management are designed and delivered in partnership with Banque Privée Edmond de Rothschild, Montreux Jazz Festival, Four Seasons Hotels and Resorts, John Paul and Hublot, to allow students to develop strong, solid foundations in global business.



“At HIM you will master the winning combination of hospitality management practices with contemporary business leadership skills”

**Ulrika Bjorklund**

Academic Dean  
Hotel Institute Montreux

Hotel Institute Montreux is recognised and certified by:



FIBAA

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